



Strategic Plan

2023 - 2028

Tyne
Amateur
Rowing
Club

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Who we are

Our principles



SPORTSMANSHIP



STEWARDSHIP



VALUING DIVERSITY

OUR HISTORY

Formed in 1852, Tyne Amateur Rowing Club is among the oldest & largest rowing clubs in the UK.

Nestled on the banks of the Tyne in Newburn our purpose-built clubhouse hosts a vast range of rowers from novice right through to high performance athletes as well as providing a community space for local people.

Registered as a Charitable Incorporated Organisation in 2016, we are proud to be a volunteer-led organisation where commitment to our values & principles is key to achieving our vision of a thriving club.

OUR VISION

"To be a Premier Rowing Club in the UK, embracing our 'one club' ethos, and fulfilling our commitment to pass on an active, inclusive and well funded organisation to future generations."

OUR MISSION

"To provide an inclusive, supportive & safe environment where everyone can achieve their ambitions."

OUR VALUES

Respect

- To treat everyone within our club with equal respect
- To have respect for our clubhouse & equipment ensuring its longevity
- We respect everyone's contribution to the running of our club

Fairness

- We champion fairness amongst each other
- We support & strive for fairness within our sport
- We advocate for a fair, safe & clean sport

Community

- Our club is stronger when we work together
- We work with our neighbouring clubs to promote & develop rowing
- We work to contribute to the wellbeing of our local community

Ambition

- We strive to support all members in their personal ambitions
- Our ambition to be a leading force in rowing is supported club-wide.

Commitment

- We are committed to ensuring the sustainable future of our club
- The commitment of our members is the key to achieving all our goals

Where we're going

Our objectives for 2023-2028

Support our Athletes in achieving their Rowing Ambitions

- High Performance
- Competitive
- Recreational
- New to the sport

Grow & Develop our Community

- Champion diversity
- Develop a Tyne Youth Rowing programme with local schools
- Grow & maintain a sustainable membership
- Champion our Clubhouse as a community facility

Build our Team

- Encourage volunteering in all areas of our organisation
- Become acknowledged as a great place to work
- Inspire all stakeholders to embody our 'One Club' ethos

Protect the Future of our Clubhouse, Equipment & Assets

- Follow & develop the maintenance & refurbishment schedule
- Ensure our premises are fit for purpose
- Anticipate & plan for future developments
- Plan for equipment & asset renewal

Fund our Future

- Identify & secure grant funding
- Encourage the generation of commercial revenue at the club
- Maintain & grow our membership revenue
- Champion club fundraising from rowing & social events

How we are organised

Trustees

The Trustees have ultimate responsibility to the members for all aspects of the activities of TARC.

Our Trustees are members of TARC. They are elected by the membership at the AGM and serve for terms of 3 years.

Officials & the Manager of the club present reports to the Trustees at quarterly meetings.

Trustees report annually to the Charity Commission.

Management Group

The Management Group works to support the Manager of the Club in their role.

Overseeing the management of the premises, the group is composed of; Chair of Trustees, Directors of Tyne 1852 Ltd, Chair of the Rowing Committee, Treasurer, Manager, Captain, Secretary of Trustees and one other Trustee.

The Group meets fortnightly and provides written reports to Trustees.

Rowing Committee

The responsibility for the sport and rowing membership is delegated by the Trustees to the Rowing Committee.

Meetings take place monthly and are chaired by a Trustee.

The committee includes Committee Secretary, Captain, Vice Captains, Water Safety Adviser, Junior Chair, Membership Secretary, Welfare Officer & Treasurer together with elected members. Elections for the committee take place annually at the AGM.

There are also Sub-Committees who assist with specific activities including events, coaching & coordination, junior squad & fundraising.

Tyne 1852 Ltd

Tyne 1852 Ltd is a wholly owned subsidiary of Tyne Amateur Rowing Club

Tyne 1852 Ltd is the trading arm of the club. It operates the Tyne Amateur Rowing Club Bar & Kitchen. Open 7 days a week the business operates to provide a social hospitality space for club members, the local community & passing custom. Directors include members of the club & a Trustee. The relationship between the company and Trustees is set out in the Operating Agreement which is kept under review.

How we engage with our members



As a member-led organisation, communication to and engagement with our members plays an important part in ensuring everyone feels heard & informed.

Online content is key to keeping modern organisations recognised; a key tool in raising & maintaining the club's profile.

At Tyne our 'One Club' ethos is of key importance and is reflected in our communications. By keeping our stakeholders informed of all club activity we arm them with news they're proud to shout about.



Being Part of the Conversation

Our squad coordinators & coaches hold regular meetings to keep the conversation open about the aspirations of our members and how we support them.

Our structure of delegated officials allows members to raise comments for review at Rowing Committee, Management Group & Trustees meetings. Contact information for Officers of the Club is available from the club website.



Our annual AGM is open to all club members.

Keeping everyone up-to-date

Our newly established Quarterly Newsletter aims to keep all members informed of what has & is happening at Tyne. As well as direct email the newsletter is distributed via WhatsApp & the Member's Facebook group.

WhatsApp groups for every squad are maintained by coordinators to disseminate information quickly & practically.



Staying Social

Seeing content from all factions of the club allows members (past present & future) to feel part of their club as a wider community.

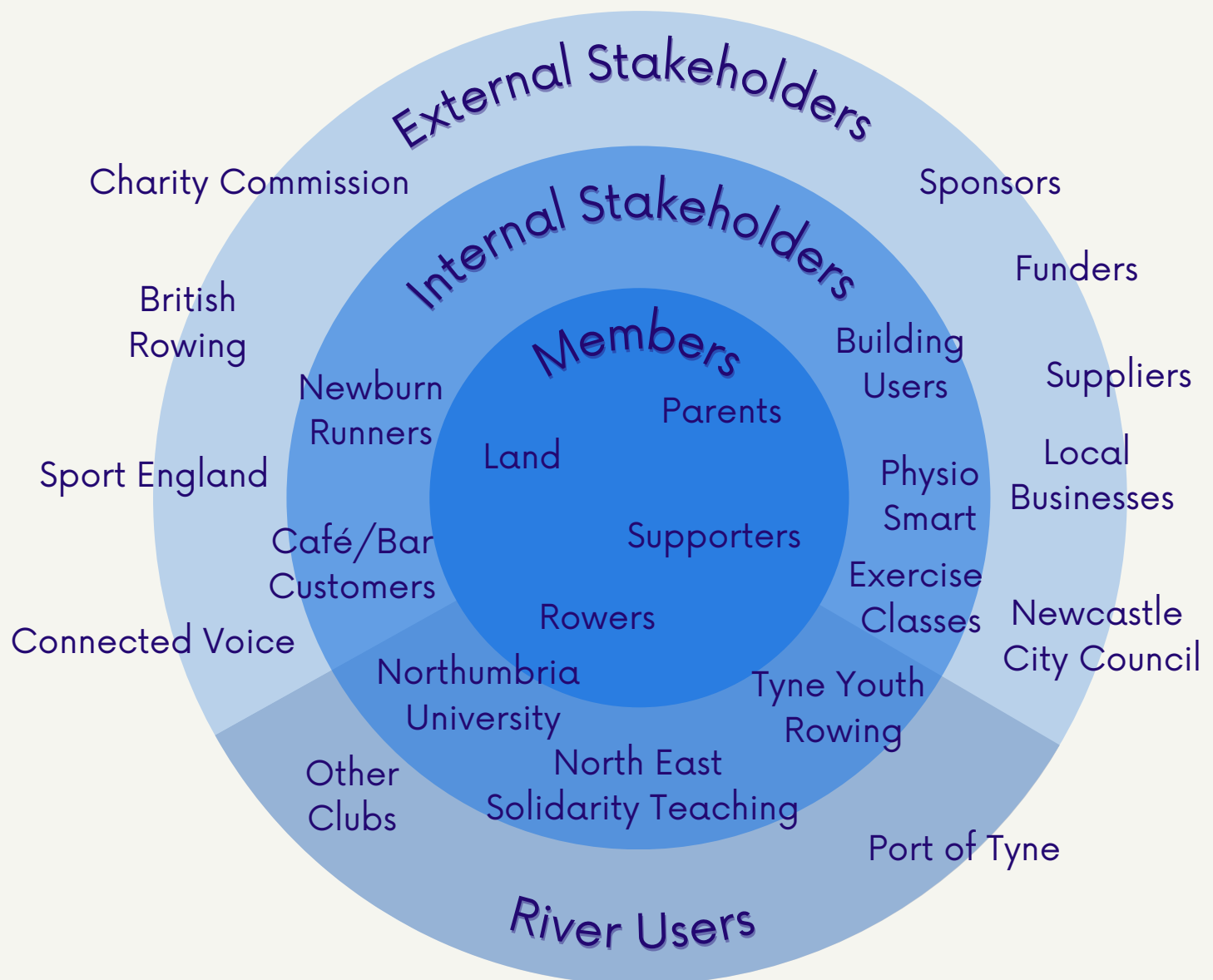
The local community & external stakeholders stay up-to-date with our activities.

The platforms provide cost-effective advertising for our business ventures.



Who we work with

Stakeholder mapping



Our relationships with our stakeholders are critical to the future development of the club. These may broadly be divided into those related to rowing and those in the wider community both in our immediate vicinity and the Newcastle city region.

At the core are our members. We need to balance their interests against those of other stakeholders, carefully choosing the opportunities offered as part of our commercial activity which underpins our sport.

Last but not least we need to strengthen and deepen our relationship with those who regulate our activities.

How we're currently funded

Key Income Streams

Social Events - 2.8%

Whilst a small contributor to club funds, social events provide opportunities for members from all squads to mix in a social setting.

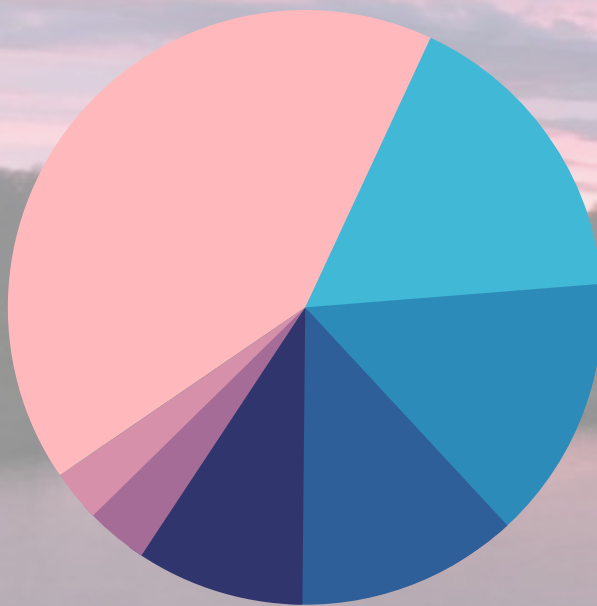
Learn to Row - 3.4%

An invaluable source of funds generated entirely by volunteers.

This is a key tool in the recruitment of new members.

Membership - 41.5%

The largest proportion of our income is from our Membership fees. This figure also includes that of the University of Northumbria.



Tyne Rowing Events inc. catering, boat rentals & BUCS - 16.8%

In addition, the rowing racing calendar generates significant income from entries & catering from our own races, those of neighbouring clubs and national competitions such as BUCS head.

Tyne 1852 Ltd Monthly Contribution excl. gifts - 14.4%

Since 2020 Tyne 1852 Ltd has grown its business significantly. In addition to a monthly contribution to cover overheads (as set out in the operating agreement) the company also gifts its annual profits to the club.

Premises Lettings inc. Racking - 9.1%

Private boat storage makes up the largest part of this income with the addition of income from exercise classes, meeting & treatment room hire.

Donations & Fundraising - 12%

The club relies considerably on the generosity of its donors. A large proportion of these funds are directed towards the renewal of our fleet.