



The background image shows the Tyne Amateur Rowing Club building, a two-story structure with a grey brick lower level and a blue upper level. A large crowd of people is gathered on the wide stone steps leading down to the river. In the foreground, a rowing boat with two athletes is on the water. To the left, a trailer with several rowing boats is parked. The scene is set against a backdrop of green trees and residential houses on a hill. A large, ornate crest is visible in the top right corner of the image.

Tyne Events	Date
Tyne Regatta	29th June 2019
Captains Regatta	Internal event August 2019
Tyne LDS	9th October 2019
Rutherford Head	7th December 2019
Tyne Head	15th February 2020
Ponteland Junior Head	21st March 2020

TYNE Amateur Rowing Club

Sponsorship Opportunity

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Amateur Rowing Club
Water Row
Newburn
Newcastle upon Tyne
NE15 8NL

www.tynerowingclub.org

Tyne Amateur Rowing Club

Established in 1852, Tyne Amateur Rowing Club, based in Newburn, is recognised as the best rowing Club in the North of England and has a national profile as demonstrated by the men's 1st eight winning the Jackson Trophy at the Head of the River Race in 2019.

The Club has over 250 members of all ages taking part in all the major UK rowing events including Henley Royal Regatta, the men's and women's Thames Head of the River Races, National Championships, British Masters as well as the North of England regattas and head races.

With members aged 12 and upwards, the Tyne Amateur Rowing Club has active men's and women's, junior, senior and master's squads and operate well over 100 boats, singles, doubles, quads and eights on one of the best stretches of water in the country. In addition to competitive racing, the Club provides for those wishing to learn to row as well as those looking at rowing as a recreation sport.

The Club is now seeking sponsors who will be able to showcase their products and services across the region and beyond, to an ever expanding audience.

On offer is a range of sponsorship packages to suit all budgets. Through an agreed Gold, Silver and Bronze package, sponsors would benefit from a range of outstanding marketing opportunities.



The Gold Package

- The Rutherford Head, the name of the Club's premier race attended by 350 crews from Clubs across the UK, being prefixed with the sponsor's name.
- The Club's official rowing kit incorporating the sponsor's logo.
- The sponsor's logo being placed on the Club's principal boat that will be raced at major events including Henley Royal Regatta.
- The sponsor's logo being displayed in the Club house and on our website.
- The sponsor's having access to the Club meeting rooms, corporate hospitality and fitness facilities.

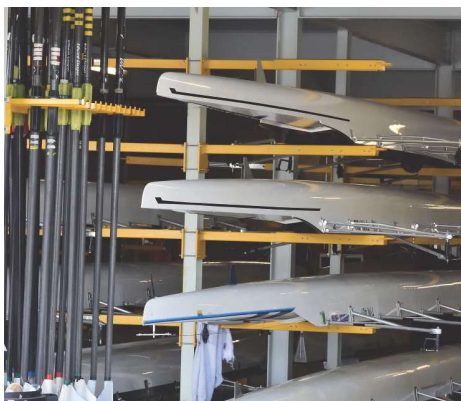
The Silver Package

- The Tyne Head, the name of the Club's long distance race, attended by Clubs from across the UK, being prefixed with the sponsor's name.
- The Club's cap incorporating the sponsor's logo.
- The sponsor's logo being placed on a senior Club boat that will be raced at major events.
- The sponsor's logo being displayed in the club house and on the Club's website.

The Bronze Package

- The sponsor's name being included in the marketing of the Tyne Regatta.
- The sponsor's logo being placed on a Club boat that will be raced at local regattas.
- The sponsor's logo being displayed in the Club house and Club's website.

If you are interested in expanding your marketing reach and network, as well as supporting North East sport, please contact the Club's manager on email at clubmanager@tynearc.com



The Club's Boat House.



Members of men's eight with the 2019 Jackson Trophy

You can follow the Club on Twitter @Tyne_Rowing, Facebook @TyneARC and on the clubs website at www.tynerowingclub.org